

BUSINESS STUDIES (Short Course) Curriculum Overview

2011-2012



Arnold

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YEAR	TOPICS
10	<ol style="list-style-type: none">1. Starting a business: enterprise, stakeholders, objectives, business planning, legal structure and location2. Marketing: market research, price, product, place and promotion3. Finance: financial support for a business, basic financial calculations and cash flow4. People in Business: recruitment and selection, rewarding people, motivation and protection through legislation5. Operations Management: production methods, efficiency, technology, quality, consumer protection and the use of ICT
11	<ol style="list-style-type: none">1. Students will prepare for and complete a controlled assignment

PLEASE NOTE: This overview sets out a general summary of the basic curriculum taught. It is not an exhaustive list of what may be taught and subject teachers may not necessarily follow the order stated above. Further details may be obtained from the Head of Department, if required.